

Venture Assessment Programs. LIVE.

Unique & Successful.

- John Garcia, Angel Strategies LLC

"Real Tools."

- N. Hawkins, CEO

Executive Workshops - Assess Early Stage Deals. Live.

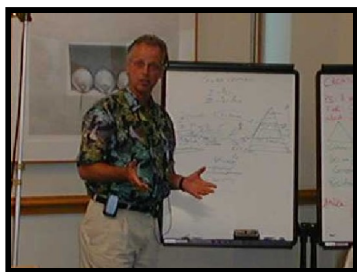
- For private investors, executives, and professionals.

Venture Assessments Will Help You:

- Ask the right questions to assess faster, better.
- Apply the tools used by experienced venture professionals
- Analyze and benchmark your company's funding probability
- Spot the gaps in your path to funding
- Design a roadmap to funding

Benefits

- Applied, accelerated learning sessions
- Learn more in a day, or spend months searching for answers.
- Powerful lasting results. Lifetime value. Satisfaction guaranteed.



"Thank you for the fantastic workshop today at Seattle University. I have spoken with many financial "Gurus" in my business career. You are the first to put the complete funding process into clear, concise, and easily implemented language for the entrepreneur, as well as, the investor. Most potential funding sources only give the reason why they turned down the deal. You give, not only, the reasons behind the turn down, but the tools necessary for proper preparation so that the chances of a turn down are minimized."

George J. Stoull, CEO
B&O Custom Coffee Roasters, Inc.

Equity Marketing™ Assessment Tools For Executives Seeking Venture Financing

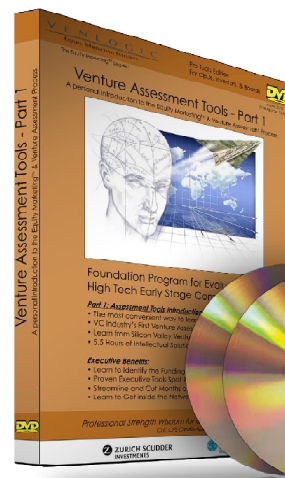
Introducing the venture assessment process & disciplines.
Industry's most advanced tools-based assessment program on DVD.

Venture Assessment Tools DVD - Part 1

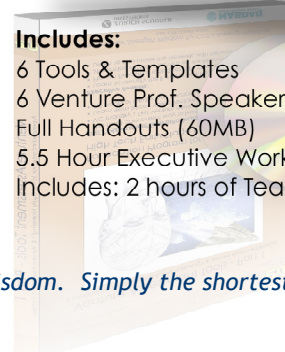
- Most efficient way to prepare to propose venture funding
- Learn from Silicon Valley venture experts
- Get inside the network, with network players
- 5.5 Hours of proven intellectual solutions on 2 DVD-Roms

Executive Benefits:

- Streamline and cut months off your financing initiative
- Learn to identify the "Funding Fast-Track"
- Gain an advantage in your venture's assessment process
- Help to spot & fix **equity marketing** problems faster
- Have "Real Tools" you can use and apply today



STANDARD EDITION
5.5 Hours
2 DVD-ROMs



Includes:
6 Tools & Templates
6 Venture Prof. Speakers
Full Handouts (60MB)
5.5 Hour Executive Workshop
Includes: 2 hours of Team Consulting

Wisdom. Simply the shortest path to funding.

Program Registration Info

Venture Financing Roundtable

- Tuesday Evenings: 7 - 10 pm
- Oct. 21, 2003 - Alexander Hutton Venture Ptnrs
 - Nov. 4, 2003 - SBIR Funding, WA Tech Center
 - Nov. 18, 2003 - Valuation + Term Sheet Math
 - Dec. 2, 2003 - Lynne Twist, "Soul of Money"

VenLogic Faculty Arrive: 5:30 pm
Doors open: 6:30 pm
Fee discount in advance, \$60 at the door.
Register early. Seating limited to 30.

"The Venture Assessment"

Full Day Discovery Workshop
Friday: 8:30 am - 5 pm

- October 24, 2003
- On Demand
Fee: \$495**

* SU MBA Student discount info on-line.
** Fee with Standard Edition DVD: \$895
Equivalent of 2 full workshops.

Register Online: <http://www.venlogic.com>

Contact: register@venlogic.com
(206) 726-9656

Process Matters. Assess Better Deals.

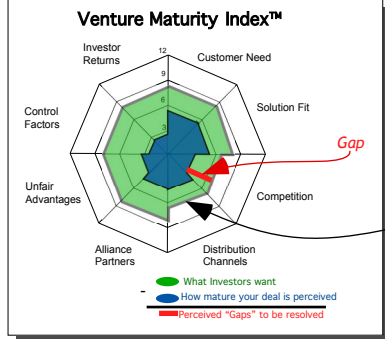
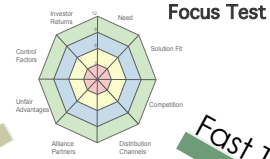
Venture Assessment **Tools** Give you the Edge.

Fantastic Workshop.

- G. Stoullil, CEO

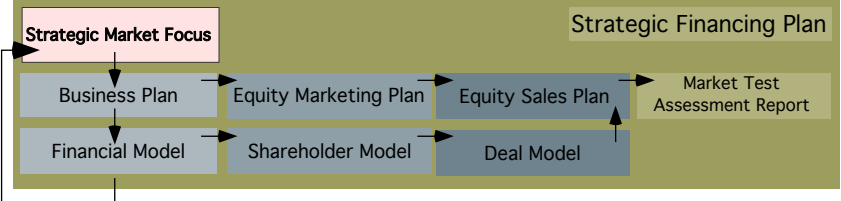
- Step 1: Discovery Programs**
- Venture Financing Roundtable
 - The Venture Assessment Workshop
 - DVD Tools

Step 2: Venture Assessment Programs



Assess a Real Company's Deal

Get Real-Time Feedback



50% Faster Time to Money

Better Quality, Smarter Money for Your Deal Type
Faster CEO Decisions
Less Risk of Failure

Lower Cost to Market & Sell Equity

Lower Cost to Perform Due Diligence
Advisory Board Recruiting
Research Cost & Time Savings
Pre-screened Professional Service Partners
Less Business Diversion

Better Valuation

A Class Act.

- Eli Zelkha, Palo Alto Ventures

Get 4 Powerful Tools
Learn How to Use Them to Assess Your Deal

Program Partners

Channel ventures

Tech Ventures Network

See VenLogic.com for complete Partner & Faculty Guide